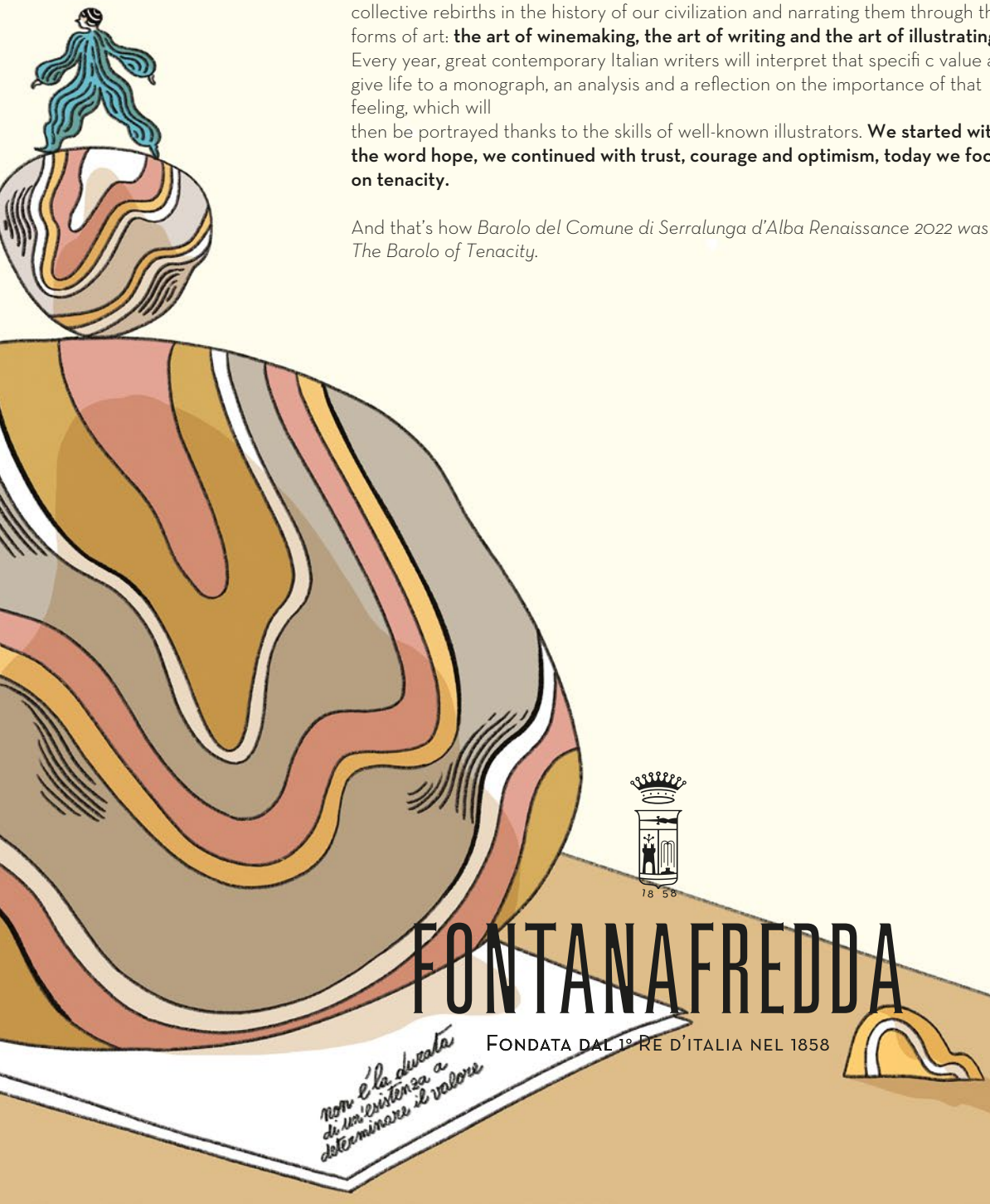
The Project

Reflections with a clear head: Barolo Serralunga "Renaissance"
10 noble words for a new humanity

With the age 2018, 30 years after its birth, Barolo Serralunga d'Alba Fontanafredda changed and became new. Today it's a tool for a new renaissance, the **Green Renaissance**. Through our most iconic wine, we want to reawaken the critical spirit of those who drink it, by analysing in 10 years the ten feelings which gave rise to collective rebirths in the history of our civilization and narrating them through three forms of art: **the art of winemaking, the art of writing and the art of illustrating**. Every year, great contemporary Italian writers will interpret that specifi c value and give life to a monograph, an analysis and a reflection on the importance of that feeling, which will
then be portrayed thanks to the skills of well-known illustrators. **We started with the word hope, we continued with trust, courage and optimism, today we focus on tenacity.**

And that's how *Barolo del Comune di Serralunga d'Alba Renaissance 2022 was born. The Barolo of Tenacity.*



18 58

FONTANAFREDDA

Fondata dal 1° Re d'Italia nel 1858

BAROLO OF "TENACITY"

BAROLO **DOCG**

DEL COMUNE DI

S E R R A L U N G A D ' A L B A

RENAISSANCE 2022

"Some lives remain in the silence of everyday gestures. The value of an existence is not determined by its length, but by the tenacity with which one pursues one's beliefs. In a time marked by fragility, greatness lies in the coherence between thought and action."

Emanuele Trevi

Nebbiolo
Variety: Lampia
Clone: 142, 36, 230
Rootstocks:
420A, Kober, SO4

Serralunga d'Alba

Soil with a high content of limestone and grey marl alternating with sand

300-400m asl

South, South-west

System: guyot
4.000 plants/ha

Second decades of September

14.5%

18-20 °C

0.75 L

Organic

Vegan

TECHNICAL NOTES

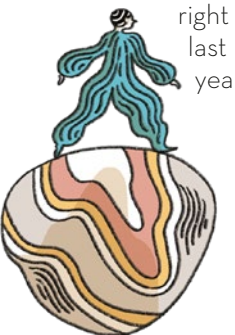
Vinification: the fermentation is traditional: medium-long (15 days) in stainless steel vats with a floating cap at a controlled temperature (27-28 °C). The must then stays in contact with the skins for further 15 days to optimize the extraction of the polyphenolic substances and help start the subsequent malolactic fermentation. **Ageing:** after about 30 months in oak barrels made from French and Slavonian wood and 6/8 months in concrete tanks the wine is ready to be bottled. A wine capable of expressing its qualitative characteristics right away, with the ability to last over time, even for 25/30 years.

TASTING NOTES

A Barolo with an intense garnet red colour and light purple tones at the rim. The nose initially reveals sweet sensations surrounded by notes ranging from citrus to dark cherry, closing with mentholated, almost camphorated notes. On the palate, it is rich, dense, juicy and balanced with silky tannins and a fresh, tasty, almost savoury finish.

PAIRINGS

The Barolo par excellence goes well with important dishes, such as traditional Piedmontese meat main courses and medium-long-aged cheeses. But not only that: exploring the possibilities of international cuisine, they offer an interesting combination of flavors with the 2022 vintage: Beef Wellington, a classic of the Anglo-Saxon tradition, and Peking Duck, a traditional dish of Chinese cuisine. If you like, it can also accompany the conversation at the end of the meal or a "special" toast!
It amazes and leaves room for imagination when served cold.



FONTANAFREDDA S.r.l. - Via Alba, 15 - Serralunga d'Alba (CN) - Italy
Ph. +39 0173.626.100 - www.fontanafredda.it - clienti@fontanafredda.it

FONTANAFREDDA
FONDATA DAL 1° RE D'ITALIA NEL 1858

34TH Barolo DEL COMUNE DI SERRALUNGA D'ALBA ANNIVERSARY

2022, the Barolo of Tenacity, "The Barolo dedicated to eight billion stories of tenacity"

2022 was an exciting year, in many respects: in the social and economic field, and among our rows in Serralunga d'Alba. It took a significant commitment, tenacity and ability to redefine ourselves depending on the situation. After all, it's a lesson that we learn from our vineyards and from it, Nebbiolo, harvest after harvest. In such an early vintage, once again, our territory's pivotal grape variety showed surprising adaptation skills and willpower. Looking at the world, we can finally take deep breaths again, thanks to the end of the lockdown due to the ***Covid-19*** pandemic. Unfortunately, new conflicts affect the society, which must face a new global war. However, we would like to focus on tenacity, on that strength that we can find also in small stories, those which are less well-known and authentic, by which we are often moved and that, in our opinion, are really a pleasure to tell.

Starting from the most notorious events, in January, in Italy, **Sergio Mattarella** is elected as the **12° President of Italian Republic**. Following the Australian Open, **Rafa Nadal** claims his 21st Grand Slam title and becomes the most winning tennis player of all time, as of 2022. Still in the field of sports, but this time on grass rather than on concrete, the Argentinian national team guided by **Lionel Scaloni**, on December 18th, becomes **world champion in Qatar** for the third time, during the first World Cup ever to take place in the Middle-East.

Among the rows, we get ready for this new year: in the first new months we witnessed a weather situation characterized by the lack of rainfall and a relatively mild climate. The beginning of the growing season was in line with the last few years, but one week in advance if we think of 2021. For sure, the limited availability of water in the soil was an element which got us thinking but, as we know, the season is long and every month contributes to the final result. Meanwhile, there's a party atmosphere in Beijing, where the **XXIV Olympic Winter Games** took place from February 4 to 20. Another good news to celebrate which, however, provides some key food for thought arrives from Saudi Arabia, where 28,000 women applied for 30 jobs as high-speed train drivers for **Renfe KSA**, the branch of the Spanish company in Saudi Arabia. On February 24, war sirens sound loudly in **Ukraine**: in fact, the Moscow army invaded the

country led by **Volodymyr Zelens'kyj**. It's the start of the largest wave of refugees in Europe following World War II. The conflict in Ukraine triggered a few chain reactions which invested the world, from the energetic crisis to the economic and food crisis. There are several stories of resistance and tenacity that are intertwined: men, women and kids are forced to live an overwhelming event. The images of the concerned areas are strong: meanwhile, new lives were born. They don't know what's going on, but they have a genuine, incredible strength.

From winter to spring. Here in the Langa region, the season continued in the spirit of nice weather, an important factor to make up for the apparent early vegetative growth. Therefore, budding happened according to the typical timings of the season. March is in the spirit of events and discoveries. On the fifth day of the month the Endurance ship, used by the British explorer **Ernest Shackleton** and sank in 1915, is discovered again after 107 years, in excellent conditions, in the Weddel Sea, in the Antarctic. Shackleton's legendary tenacity drove him to plan a mission that should have lasted at least 3 years, from 1914 to 1917, whose goal was to cross the Antarctic by land and go through the South Pole from coast to coast, with two groups: one for crossing, the other one to bring food supplies. After reaching the Antarctic, the two ships remained stuck in the ice. Shackleton's mission was saved thanks to a journey by sea, aboard lifeboats, towards the Elephant Island in the Antarctic coasts. From there, Shackleton decided to reach South Georgia with one of the lifeboats for 1,600 km and saved himself. Then, he managed to find a ship and funding and came back to retrieve his companions who had remained on the island: all of them were saved. There was still a second group to be saved, led by Aeneas Mackintoshera. Shackleton decided to personally go and retrieve them, and managed to do so.

On March 15 **Diébédo Francis Kéré**, an architect from Burkina Faso, was awarded the 2022 **Pritzker** Architecture **Prize.** Kéré was born in Gando, in 1965, and in 1968 he established the association *Schulbausteine für Gando*, aimed at accompanying and supporting the development of his country, by combining the knowledge acquired in Europe with Burkina Faso's traditional construction methods. His first project, a building for a primary school, distinguishes itself for innovation, since it limits electricity consumption. It was followed by the school garden and accommodations for teachers. A design style that became famous all over the world. He is the first African to receive this important award, which is even more relevant if we think that his innovative and sustainable works were born with the purpose of meeting the needs of the communities of his country and other more vulnerable areas, where it's not always easy to talk and act, with a focus on schools and hospitals. Architecture becomes a tool to understand and deal with specific needs, thanks to deep actions, driven by tenacity and ingenuity.

It's April, and **Emmanuel Macron** is confirmed as **President of the French Republic**. On the same day, the small miniature book "**A Book of Rhymes**", by Charlotte Brontë, written when the well-known author was 13 years old and thought to be lost for a century, is sold at auction in New York for 1.25

million dollars. Meanwhile, a new example of tenacity arrives from South Africa. **Jacky Hunt-Broersma** sets the world record after running 104 consecutive marathons in 104 days, after surviving cancer and with a leg prosthesis. Jacky was born in Pretoria and in 2001 she was diagnosed with Ewing sarcoma. Her left leg was amputated under the knee: that's when her passion for running was born, as she saw her husband running and getting ready for marathons. It was the start of a continuous ascent, from record to record, and social commitment to collecting funds for the association *Amputee Blade Runners*.

No record temperatures among the rows in Serralunga: the parameters in April and May were in line with the seasonal average, but the very little rainfall trend is confirmed. Meanwhile, on May 10, Prince Charles pronounces the *Queen's Speech*, a solemn moment where the government program is shown; he replaces Queen Elizabeth, who is forced to miss the appointment due to health reasons. But it's also a time of great comebacks: **Top Gun Maverick**, the sequel with Tom Cruise, is released 36 years after the original movie. Tom's tenacity in keeping fit is unparalleled. Meanwhile, warmth, stuffiness and few rainfalls from late May to early June, among the hills in the Province of Cuneo, led to a new acceleration in the development of the vine, up to the blooming which took place before early June. We get to the end of the month and, on 24 June 2022, the Supreme Court of the United States revoked the constitutional right to access termination of pregnancy, restoring the ability of the individual States to make a decision about it. Judges overturned the historical verdict known as **Roe vs Wade** thanks to which, 50 years ago, abortion had become a right protected by the Constitution. Everything started with Norma McCorvey, who went down in history with the name of Jane Roe, who was born in Louisiana in 1947. When she was 16 years old, she got married with a violent man with whom she had two children. While she was pregnant with her third child, a group of lawyers made up of women decided to bring the case to court, to assert a woman's right to abortion. The lawyer Henry Menasco Wade represented the State of Texas in the 1970 process. The group that supported Roe wanted the Federal Constitution to recognize the right to abortion even when a woman doesn't have health issues, a choice driven by freedom. Roe won and the verdict became a case, which influenced the policy of the whole United States.

Let's go back to the Langa region, where the hottest months have arrived. In July, the weather is nice and the temperatures are high: vines self-regulated based on the poor availability of water. The correct management of the foliage was particularly important to face the long, sunny summer periods. September is coming and it's time for harvesting. We look at our vineyards with pride, despite a vintage that was far from simple. The grapes are small, and the skin is thick: we expect to obtain full-bodied wines, with an excellent aging potential. Once again, Nebbiolo shows its chameleon-like ability, resilience and tenacity.

The harvest starts on September 20, slightly earlier than the previous years, and lasts until September 29. Meanwhile, on September 8th, at Balmoral Castle in Scotland, **Queen Elizabeth II** dies. It's the end of reign that

lasted over 70 years. Her successor to the throne is her son Charles, who assumes the name of Charles III. 8 days later, **Mahsa Amini** is killed in Iran for breaking the Islamic law on the veil and not adequately covering her hair. The event triggers a series of protests throughout the country, which grow until becoming the most significant challenge to the Islamic regime since the 1979 revolution, on the cry of "*Women, life, freedom!*". An example of tenacity and courage.

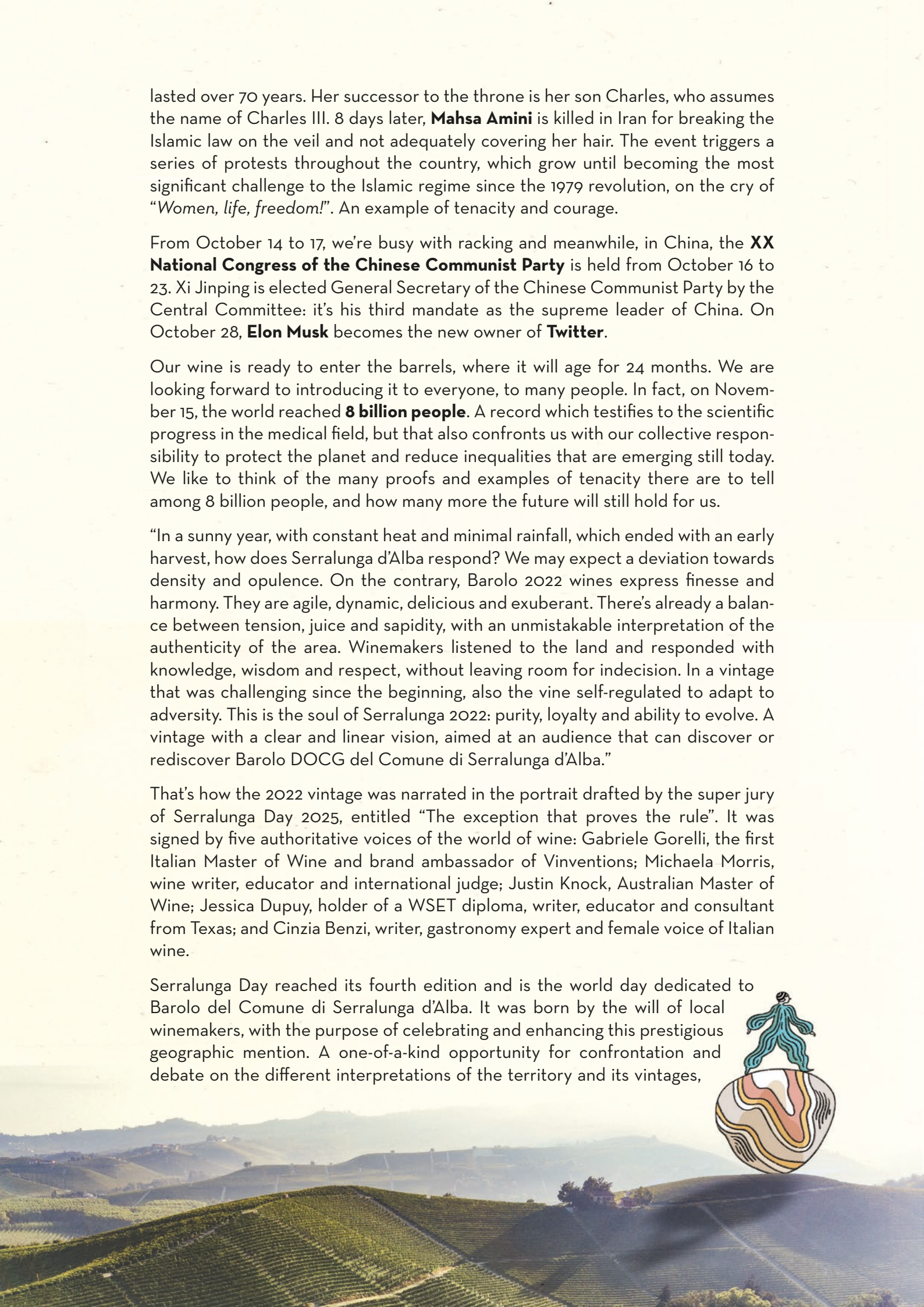
From October 14 to 17, we're busy with racking and meanwhile, in China, the **XX National Congress of the Chinese Communist Party** is held from October 16 to 23. Xi Jinping is elected General Secretary of the Chinese Communist Party by the Central Committee: it's his third mandate as the supreme leader of China. On October 28, **Elon Musk** becomes the new owner of **Twitter**.

Our wine is ready to enter the barrels, where it will age for 24 months. We are looking forward to introducing it to everyone, to many people. In fact, on November 15, the world reached **8 billion people**. A record which testifies to the scientific progress in the medical field, but that also confronts us with our collective responsibility to protect the planet and reduce inequalities that are emerging still today. We like to think of the many proofs and examples of tenacity there are to tell among 8 billion people, and how many more the future will still hold for us.

"In a sunny year, with constant heat and minimal rainfall, which ended with an early harvest, how does Serralunga d'Alba respond? We may expect a deviation towards density and opulence. On the contrary, Barolo 2022 wines express finesse and harmony. They are agile, dynamic, delicious and exuberant. There's already a balance between tension, juice and sapidity, with an unmistakable interpretation of the authenticity of the area. Winemakers listened to the land and responded with knowledge, wisdom and respect, without leaving room for indecision. In a vintage that was challenging since the beginning, also the vine self-regulated to adapt to adversity. This is the soul of Serralunga 2022: purity, loyalty and ability to evolve. A vintage with a clear and linear vision, aimed at an audience that can discover or rediscover Barolo DOCG del Comune di Serralunga d'Alba."

That's how the 2022 vintage was narrated in the portrait drafted by the super jury of Serralunga Day 2025, entitled "The exception that proves the rule". It was signed by five authoritative voices of the world of wine: Gabriele Gorelli, the first Italian Master of Wine and brand ambassador of Vinventions; Michaela Morris, wine writer, educator and international judge; Justin Knock, Australian Master of Wine; Jessica Dupuy, holder of a WSET diploma, writer, educator and consultant from Texas; and Cinzia Benzi, writer, gastronomy expert and female voice of Italian wine.

Serralunga Day reached its fourth edition and is the world day dedicated to Barolo del Comune di Serralunga d'Alba. It was born by the will of local winemakers, with the purpose of celebrating and enhancing this prestigious geographic mention. A one-of-a-kind opportunity for confrontation and debate on the different interpretations of the territory and its vintages,



which offers, in an extraordinary preview, the opportunity to draft a collective portrait of the upcoming vintage.

And here is our Barolo del Comune di Serralunga d'Alba Renaissance 2022: a wine with an intense garnet red color, with light purple tones on the lower part of the rim. On the nose, you initially perceive sweet sensations, surrounded by notes ranging from citrus to dark cherry, ending with mentholated, nearly camphorated notes. On the palate, it's rich, dense, juicy, balanced, with silky tannins and a fresh, tasty, nearly sapid finish.

The choice of packaging isn't left to chance either. With tenacity, we chose a different closure than the others. A closure called SÜBR, by Vinventions, a perfect mix of tradition and innovation. The micro-natural closure SÜBR ensures a flawless organoleptic neutrality, preserving the aromas and qualities of the wine at their best. A choice that respects wine and the world around us, for a more sustainable future.

In conclusion, we can say that, despite a vintage characterized by significant climate fluctuations, with late frosts, storms, summer hails but also drought, we obtained surprising results in terms of grape quality, also by virtue of the non-excessive production volume.